

K-12 Strong Workforce Program 2023 – 2024

Orange County Engagement Session
September 8, 2023



OCRC K-12 SWP Support



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Agenda

- K-12 SWP Timeline and Support
- K-12 SWP Goals, Objectives, Eligibility
- K-12 SWP OC Investments
- Orange County Regional Priorities & Investments
- Round 6 RFA (Section Review & Necessary Documents)
- Selection Committee Responsibility and Criteria
- TAP Recommendations



K-12 SWP Timeline & Support



K-12 SWP 2023 – 2024 Timeline

Status	Date
RFA Release	August 25, 2023
Application Deadline	October 6, 2023
Selection Committee Funding Allocation	November 17, 2022
Preliminary Awards Announced	November 17, 2022
Appeals Deadline to Consortium	December 5, 2022
Final Intent to Award from Consortium	December 15, 2022
Round 6 Performance Period	January 2024 - June 2026



K-12 SWP Application PC Support

- K-12 PC's can help maximize your capacity to submit your grant proposals by:
 - Provide Labor Market Information for specific industry sectors or pathways
 - Connect LEAs with community college partners
 - Align the current regional plan and goals to inform grant proposals
 - **Provide a final application review before you submit!**



K-12 SWP Goals, Objectives, & Eligibility



K-12 SWP Goal

“...is to support K-12 LEAs in creating, improving, and expanding CTE... pathways that enable students to successfully transition from secondary education to postsecondary education to living-wage employment”
(p. 2 RFA).



K-12 SWP Objectives (p. 3 RFA)

- Support Intersegmental Partnerships
 - K-12, Community College, Industry, Workforce Development
- Strengthen CTE Programs
 - Alignment to post-secondary programs for seamless transition
- Address Regional Needs
 - Alignment to SWP investments and workforce needs of the region as identified in the OC Regional Plan
 - **Make sure to address the Regional Plan and respond to the needs!**



Eligibility Requirements (p. 8 – 9 RFA)

- Applicants
 - School District, ROCP, COE, Charter
 - No more than 3 applications per LEA
 - Grants may only serve grades 7 – 12
 - Adult Programs: students served are 18 years of age or under
 - Partner with at least one community college
 - Upload all required documents
- Match: ROP – 1:1 Match | All Other LEAs – 2:1 Match



K-12 SWP Round 6 Match Sources

Acceptable	Unacceptable
School district or charter school LCFF	CTEIG
Perkins V – Strengthen CTE	CTE Facilities Program Grant
Partnership Academies Program	Public School Facilities Bond
Agricultural CTEIG	Past K-12 SWP awarded dollars
California Adult Education Program (CAEP)	Same local match used for CTEIG
Community College SWP	Same local match used for K-12 SWP
Business, industry, philanthropic sources related to the proposed project	
Any other source, except those described as “unacceptable”	



K-12 SWP Investments

Orange County

ORANGE
COUNTY
REGIONAL
CONSORTIUM

WORKFORCE
DEVELOPMENT ALLIANCE



K-12 SWP OC Investment

- \$58,767,687 Awarded 2018 - 2023
- 84 K-12 SWP Projects
- Awards by Applicant
 - OCDE: \$24,986,667 = 43% of total funds
 - LEA: \$20,158,331 = 34% of total funds
 - ROP: \$11,620,109 = 20% of total funds
 - Charter: \$2,002,580 = 3% of total funds



K-12 SWP Round 5 Overview (OC)

- Awards by Improvement Strategies
 - Curriculum: 41%
 - Postsecondary: 35%
 - Work-based Learning: 35%
 - College/Career: 29%



K-12 SWP Round 5 Overview (OC)

- Awards by Priority Sector
 - ICT/DM: 94%
 - Health: 64%
 - BUS: 58%
 - ECU: 58%
 - BioTech: 52%
 - Adv. Manufacturing: 35%
 - RH&T: 29%
 - ATL: 29%



K-12 SWP Round 6 OC Funds

- Funds = \$12,014,345
 - Unemployment Rate, Regional ADA, Job Opening Projections
- LEA ADA Funding Request Bands
 - 1-140 ADA = up to \$250,000
 - 141-550 ADA = up to \$500,000
 - 551-10,000 ADA = up to \$1,000,000
 - Over 10,000 ADA = up to \$2,000,000



Funding Distribution per ADA

“Subsequent funding requests are not intended to sustain programs, rather, are intended to create new CTE programs that feed into a community college...” (p. 6 RFA)

Total Applicants' ADA	Percentage of a Region's Allocation
Less than or equal to 140	4% (\$480,573)
141 - 550	8% (\$961,147)
More than 550	88% (10,572,623)



OC Regional Plan

Strong Workforce Program



OC 2021 – 2024 Priorities (p. 56 OCRP)

- Programs & investments leveraged beyond the region
 - Program Finder, FutureBuilt, SWP Regional Projects
- Employer Engagement
 - Foundation Projects, SWP Regional Projects, TDRD's
- Student Enrollment
 - Dual Enrollment
 - Articulation – (credit and non-credit courses)
 - Post Secondary Transition



OC 2021 – 2024

Regional Objectives (p. 13 OCRP)

- Responsiveness to unemployment & underemployment
- Work-based Learning, Apprenticeships & Internships
- Focus on In-Demand & Emerging Industry Sectors
- Aligning Sector Curriculum
- Leveraging Partner Resources (Braiding Funds)
- Awareness of Community College Opportunities



Labor Market Information

Industry Sector Analysis



Orange County Priority Sectors

- Advanced Manufacturing
- Advanced Transportation & Logistics*
- Business & Entrepreneurship*
- Energy, Construction & Utilities*
- Health*
- ICT/Digital Media*
- Life Science/Biotech
- Retail, Hospitality & Tourism

Focus:
Sector Overview
Data Points
Recommendations
OC Living Wage: \$20.63

* = OC Top 5 Priority Sectors



K-12 SWP Round 6 RFA

Section Review & Necessary Documents



K-12 SWP Scoring Rubric (RFA p. 21)

Section	Score
Problem Statement & Objectives	40
CTE Program Work Plan	35
Budget	15
Positive Considerations	20
Total	110

Grant applications are scored based on a 100-point scale. A minimum average score of 75 must be obtained to be considered for funding (p. 21)



K-12 SWP Round 6 Scoring

Section	Resources to Reference	Score
Problem Statement & Program Objectives	OC Regional Plan, LMI, alignment to postsecondary career pathways, objectives address problem statement, equity data and efforts to close equity gaps	40
CTE Program Work Plan	High-Quality CTE, K-14 Pathway Quality Strategy, measurable outcomes for each quality strategy identified, plans for sustaining efforts	35
Positive Considerations	Special Populations, new CTE program and pathway, new K-12 SWP applicant	20
Budget	Develop Budget by object code, identify match funds	15
Total Points Available		110



K-12 SWP Problem Statement

- Problem Statement
 - OC Regional Plan
 - Local Labor Market Information
 - Data Identifying Equity Gaps
 - California School Dashboard



K-12 SWP Program Objectives

- Program Objectives
 - Align with problem statement
 - Align with post-secondary CTE programming
 - Describe strategies to close specific equity gaps
 - Describe how the pathway/project leads to high-wage, high demand career opportunities (use industry sector analysis for this)



K-12 SWP CTE Work Plan

- CTE Pathways/Program Work Plan
 - Upload completed High-Quality CTE Program Evaluation (not scored)
 - Leads and all educational partners must upload this form
 - **Leads and all educational partners must sign Statement of Assurance**
 - Community College Partner Letter of Support
 - Identify K-14 Pathway Quality Strategies
 - Curriculum and Instruction
 - College and Career Exploration
 - Post-secondary Transition
 - Work-based Learning



CTE Work Plan Continued

- CTE Pathways/Program Work Plan Continued
 - Work Plan:
 - Describe work to be funded by K-12 SWP
 - List project activities and expected outcomes (measurable)
 - Identify partner roles and responsibilities
 - Number of students/teachers to be served (specific)
 - Describe strategies and activities to improve access to and completion of high-skill/high-wage CTE opportunities for disproportionately impacted students.
 - **Explanation or proposed strategy to leverage other CTE Funds to support work**



K-12 SWP Positive Considerations

- Dropout Rate
- Unduplicated Pupils – CDE Website
- Special Populations – Perkins V
- New CTE Pathway
- New K-12 SWP Applicant



K-12 SWP Budgets

- Budgets

“Each lead LEA and K-12 Partner Agency (if applicable) must prepare a budget by object code, provide descriptions, and identify match funds.

The budget plan should demonstrate measurable and actionable outcomes”
(p. 30 RFA).

Only the lead LEA can request a 4% indirect cost for administrative purposes.

Budgets Continued (p. 41 RFA)

- Must supplement not supplant state or local funds
- May not free up state or local dollars
- Should create or augment programs not possible without K-12 SWP funding
- Funds are to provide extra:
 - Goods, services, materials, staff coordination positions, etc. that would not otherwise be purchased with state, local, or other non-SWP K-12 funds.



Selection Committee

Responsibility and Selection Criteria



Selection Committee Responsibilities

- Review LEA K-12 SWP Applications
 - Will not review their own or related application(s)
- Make all Decisions
 - Scoring, selecting grant recipients and award amount
 - Have the discretion to award an amount less than requested
- Right to Reject Applications
 - Incomplete, no alignment to regional needs, submitted late
- May Request Additional Information

Selection Committee Co-Chairs

- Responsibilities (Ed Code 8882-88833)
 - Facilitate training for Selection Committee
 - Assign application review assignments and review scores
 - Score their own batch of applications
 - Design and facilitate Deliberation Meetings
 - Communicate region's funding decisions to Regional Consortia



Selection Committee K-14 TAP

- Responsibilities (Ed Code 8882-88833)
 - Ensure applications are eligible ([Eligibility Checklist](#))
 - Facilitate training for Selection Committee
 - Facilitate weekly check-ins with Selection Committee Chair
 - Answer all questions, comments, and concerns during scoring process



OC Selection Committee Criteria

- Student Equity
- Equitable Distribution
- Regional Collaboration
- Regional Priorities
- Measurable Outcomes
- Budget (purpose, plan, personnel)
- Project Sustainability



OC Selection Committee Criteria

- Student Equity
 - Objectives and work plan describe efforts to close equity gaps by improving access to and completion of CTE opportunities for disproportionately impacted students.
 - **Clearly specify the number of disproportionately impacted students to be served and identify strategies for closing equity gaps from enrollment to job placement.**



OC Selection Committee Criteria

- Equitable Distribution
 - Low ADA applications will be funded at 100% of their requested amount per the regional funding distribution identified in the RFA.
 - A minimum of one eligible application will be funded per community college district service area.
- Regional Collaboration
 - Show clear evidence to strengthen career pathway connections between K-12 and post-secondary.



OC Selection Committee Criteria

- Regional Priorities
 - How the application addresses a labor market demand and identifies or demonstrates a strategy for filling the demand.
 - How the application includes sectors and pathways that lead to high wage-earning potential and opportunity to reach or exceed a living wage.



OC Selection Committee Criteria

- Measurable Outcomes
 - Objectives and work plan lead to metrics that can be measured through data.
 - The impact of the project in terms of the number of students and teachers served, partnerships developed with feeder community college district, community colleges, and employers.
 - Demonstrate clear outcomes that lead to post-secondary and living wage jobs.
 - [CO Example HERE](#)



OC Selection Committee Criteria

- Budgets
 - **Purpose:** Ensure grant funds are to provide extra goods, services, materials, and staff coordination positions that would not otherwise be purchased with state, local, or other non-SWP K-12 funds.
 - **Plan:** Have a detailed plan on how the funds will be used in terms of purchasing equipment, contracting external organizations, staff or instructor salaries, and benefits.
 - [CO Example HERE](#)



OC Selection Committee Criteria

- Budgets Continued
 - **Personnel:** Provide reasonable justification of funds allocated to support staffing (both certificated and classified, including benefits) critical to the management and facilitation of the project objectives and work plan.
- Project Sustainability
 - Includes a brief narrative of how the project will continue being funded after the K-12 SWP Round 5 project term ends. **The sustainability question is embedded within the Work Plan section under the K-14 Quality Strategy sub-section.**



Questions?



TAP Recommendations

Strengthen K-12 SWP Application



TAP Recommendations

- Activities/Strategies Outcomes are Quantifiable
- Specific Student Equity Plans or Strategies
 - continuation schools, foster youth, ESL
- Detailed Budgets
- Ensure Plan Aligns with an OC Priority Sectors
- Consult with Community College Partners
- Consult amongst other LEAs to identify similar focus



TAP Recommendations

- Consult with PC before submitting application
- Contact TAP if you have questions or K12SWP@cccco.edu
- Complete the entire application & use the [Checklist](#)
- Upload the following required documents (p. 32)
 - High-Quality CTE Program Evaluation
 - Statement of Assurance for each K-12 Lead and Partner
 - Cal-Pass Plus MOU
 - Letter of Commitment from Community College Partner



Key Talent Contact Information

Key Talent	CC District	Email
Brandon Currin	North Orange County CCD	bcurrin@nocrop.us
David Foster	South Orange CCD	defoster@capousd.org
Margaret Llamas	Rancho Santiago CCD	mllamas@ocde.us
Julia Budd	Coastline CCD	jbudd@coastlinerop.net



Thank You!

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