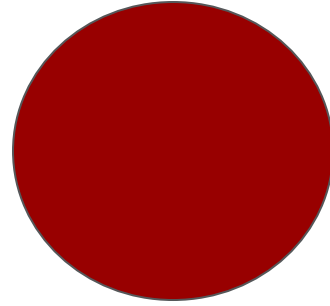


Press RECORD!



- Mute Yourself
- Questions in Chat
- Engagement Session #2

K-12 Strong Workforce Program 2024 – 2025

Orange County Engagement Session
September 6, 2024



K-12 SWP Technical Support



Susana Sosa
North Orange County CCD
Cypress College
Fullerton College



David Foster
South Orange County CCD
Irvine Valley College
Saddleback College



Michael Sacoto, K-14 TAP
Coast CCD
Golden West College
Coastline College
Orange Coast College



Daniel Romero
Rancho Santiago CCD
Santa Ana College
Santiago Canyon College

Agenda

- K-12 SWP Timeline and Support
- K-12 SWP Goals, Objectives, Eligibility
- K-12 SWP OC Investments
- Orange County Regional Priorities & Investments
- Round 7 RFA (Section Review & Necessary Documents)
- Selection Committee Responsibility and Criteria
- TAP Recommendations

Expected Outcomes

- Eligibility Requirements
- Selection Criteria
- OC Regional Priorities & Strategies
- Labor Market Information Resources
- Selection Committee Recommendations
- Technical Support & TAP Recommendations
- Upcoming K-12 SWP Round 7 Events & Workshops
- RFA Round 7 Resource Guide

Culturally Relevant Career Readiness



Hosted by Santiago Canyon College

8045 E. Chapman Ave, Orange, CA 92869

Building: E | Room: 203

September 13, 2024 | 8AM – 4PM

Education ignites a passion for learning and empowers students to turn their dreams into reality!

[**RSVP HERE!**](#)

Complimentary registration is limited to 30 attendees!

If you have any questions, please contact sacoto_michael@rscdd.edu

K-12 Strong Workforce Program *Education Partners Convening*



Lincoln Education Center

11262 Garden Grove Blvd, Garden Grove, CA 92843

September 17, 2024 | 2PM – 3:30PM

A space for K-12 and community college partners to gather and finalize their K-12 SWP applications!

[**RSVP HERE!**](#)

If you have any questions, please contact sacoto_michael@rscdd.edu

LABOR MARKET INFORMATION SESSION

September 24, 2024

9AM – 10AM

ZOOM



K-12 SWP

Timeline & Support



K-12 SWP 2024 – 2025 Timeline

Status	Date
RFA Release	August 19, 2024
Application Deadline	October 11, 2024 (4:59PM)
Selection Committee Funding Allocation	November 22, 2024
Preliminary Awards Announced	November 22, 2024
Appeals Deadline to Consortium	December 13, 2024
Final Intent to Award from Consortium	December 20, 2024
Round 7 Performance Period	January 1, 2025 - June 30, 2027



K-12 SWP Application PC Support

- K-12 PC's can help maximize your capacity to submit your grant proposals:
 - Provide Labor Market Information for specific industry sectors or pathways
 - Connect LEAs with community college partners
 - Align the current regional plan and goals to inform grant proposals
 - **Provide a final application review before you submit!**

K-12 PC's can **NOT** write or manage your application/grant.

K-12 SWP

Goals, Objectives, & Eligibility



K-12 SWP Goal

“...is to support K-12 LEAs in creating, improving, and expanding CTE... pathways that enable students to successfully transition from secondary education to postsecondary education to living-wage employment”
(p. 4 RFA).

K-12 SWP Objectives (p. 5-6 RFA)

- Support Intersegmental Partnerships
 - K-12, Community College, Industry, Workforce Development
- Strengthen CTE Programs (Equity Driven Mindset)
 - Alignment to post-secondary programs for seamless transition
- Refer to Regional Needs
 - Alignment to SWP investments and workforce needs of the region as identified in the OC Regional Plan (p. 6 RFA)
 - **Make sure to address the Regional Plan and respond to the needs!**

Eligibility Requirements (p. 11-12 RFA)

- Applicants
 - School District, ROCP, COE, Charter
 - No more than 3 applications per LEA
 - Grants may only serve grades 7 – 12
 - Adult Programs: students served are 18 years of age or under
 - Partner with at least one community college (more encouraged)
 - Upload all required documents (review check-list before submitting)
- Match: ROP – 1:1 Match | All Other LEAs – 2:1 Match

K-12 SWP Round 7 Match Sources

Acceptable	Unacceptable
School district or charter school LCFF	CTEIG (braiding funds encouraged)
Perkins V – Strengthen CTE	CTE Facilities Program Grant
Partnership Academies Program	Public School Facilities Bond
Agricultural CTEIG	Past K-12 SWP awarded dollars
California Adult Education Program (CAEP)	Same local match used for CTEIG
Community College SWP	Same local match used for K-12 SWP
Business, industry, philanthropic sources related to the proposed project	
Any other source, except those described as “unacceptable”	

K-12 SWP Investments

Orange County



K-12 SWP OC Investment

- \$70,782,032 Awarded 2018 - 2024
- 104 Unique K-12 SWP Projects
- Awards by Applicant
 - OCDE: \$28,368,730 = 40% of total funds
 - LEA: \$22,681,213 = 32% of total funds
 - ROP: \$16,496,296 = 23% of total funds
 - Charter: \$3,253,793 = 5% of total funds

K-12 SWP OC Investment

- Improvement Strategy Focus
 - Curriculum Development = 56% of total funds
 - College & Career Exploration = 55% of total funds
 - WBL = 51% of total funds
 - Postsecondary Transition = 50% of total funds
- Categorical Investments
 - Staffing = 42% of total funds
 - Student Programs = 38% of total funds
 - Contract Services = 17% of total funds
 - Indirect = 3% of total funds



K-12 SWP OC Investment

- Industry Focus

- Information & Communication Technology/DM = **90%** of total funds
- Business= **81%** of total funds
- Health = **73%** of total funds
- Energy, Construction, & Utilities = **65%** of total funds



K-12 SWP Round 7 OC Funds

- Funds = \$11,497,537
 - Unemployment Rate, Regional ADA, Job Opening Projections
- LEA ADA Funding Request Bands
 - 1-140 ADA = up to \$250,000
 - 141-550 ADA = up to \$500,000
 - 551-10,000 ADA = up to \$1,000,000
 - Over 10,000 ADA = up to \$2,000,000



Funding Distribution per ADA

“Subsequent funding requests are not intended to sustain programs, rather, are intended to create new CTE programs that feed into a community college...” (p. 51 RFA)

Total Applicants' ADA	Percentage of a Region's Allocation
Less than or equal to 140	4% (\$459,901)
141 - 550	8% (\$919,803)
More than 550	88% (10,117,833)

OC Regional Plan

Strong Workforce Program



OC 2025 – 2029 Priorities (p. 71 RP)

- **Strengthen Career Education Programs**
 - Curriculum alignment to industry needs
 - Student complete programs with high-demand skills (WBL)
- **Increase Student Success**
 - Invest in resources prioritizing enrollment and completion rates
 - Invest in strategies prioritizing job placement and living-wage earning
- **Expand Industry Partnerships**
 - Enhance Curriculum, Tailored Industry Training, Employer Outreach

OC 2025 – 2029 Priorities (p. 71 RP)

- **Diversity, Equity, Inclusion, & Access**
 - Address disparities and challenges in workforce outcomes
 - Ensure underserved populations have equal access to quality career education, training, WBL, and employment opportunities.
- **Data-Driven Decision Making**
 - Data-driven strategies and decision making to inform pathway and resource investments, measure program effectiveness and identify areas for improvement and change.

Refer to RP pages 57-60 to view SWP Regional/Local Investments

Labor Market Information

Industry Sector Analysis



OC COE Occupations Research

- 338 occupations met or surpassed research criteria (p. 28 RP)
- 979,203 jobs met at least four of the eight criteria

“All sectors will be focused on...those ranked higher will receive prioritization of resources, if and/or when resources become limited” (p. 40 RP).

Orange County Ranked Sectors

1. Health
2. Information & Communication Technologies/Digital Media
3. Business & Entrepreneurship
4. Education & Human Development
5. Energy, Construction, & Utilities
6. Life Sciences/Biotechnology

Orange County Ranked Sectors

- 7. Advanced Manufacturing
- 8. Retail, Hospitality, & Tourism
- 9. Advanced Transportation & Logistics
- 10. Agriculture, Water, and Environmental Technology
- 11. Public Safety

Focus on MIT Living Wage Report for Orange County \$23.66

K-12 SWP Round 7 RFA

Section Review & Necessary Documents



K-12 SWP Scoring Rubric (RFA p. 24)

Section	Score
Problem Statement & Objectives	40
Project Work Plan	40
Budget	10
Positive Considerations	20
Total	110

Grant applications are scored based on a 101-point scale. A minimum average score of 75 must be obtained to be considered for funding (p. 24)



K-12 SWP Round 7 Scoring

Section	Resources to Reference	Score
Problem Statement & Program Objectives	OC Regional Plan, LMI, alignment to postsecondary career pathways, objectives address problem statement, equity data and efforts to close equity gaps, measurable outcomes	40
Project Work Plan	High-Quality CTE, K-14 Pathway Quality Strategy, measurable outcomes for each quality strategy identified, plans for sustaining efforts	40
Positive Considerations	Special Populations, new CTE program and pathway, new K-12 SWP applicant	20
Budget	Develop Budget by object code, identify match funds	10
Total Points Available		110



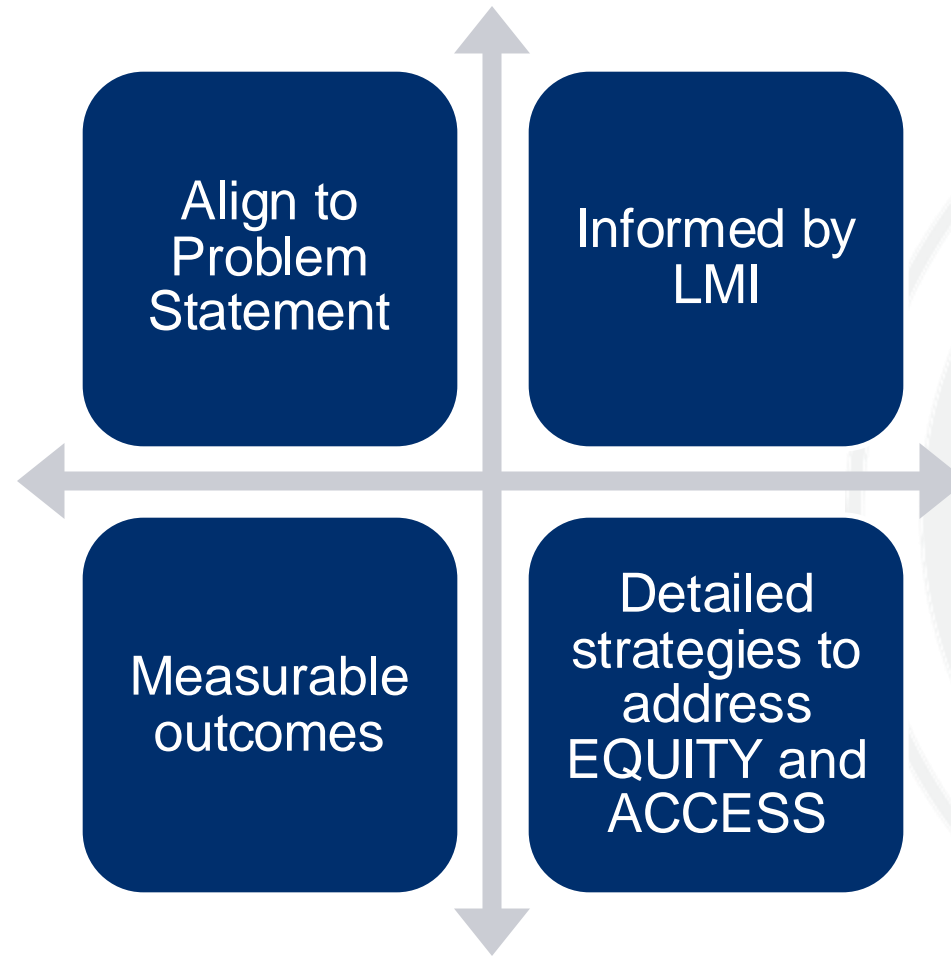
Components of Problem Statement



K-12 SWP Problem Statement

- Problem Statement
 - [OC Regional Plan](#)
 - [Local Labor Market Information](#)
 - Data Identifying Equity Gaps
 - [California School Dashboard](#)

Components of Project Objective



K-12 SWP Program Objectives

- Program Objectives
 - Align with problem statement
 - Align with post-secondary CTE programming
 - Describe strategies to close specific equity gaps
 - Describe how the pathway/project leads to high-wage, high demand career opportunities (use industry sector analysis for this)

K-12 SWP Project Work Plan

- Project Work Plan
 - Identify K-14 Pathway Quality Strategies
 - Curriculum and Instruction
 - College and Career Exploration
 - Post-secondary Transition
 - Work-based Learning
 - Upload Documents
 - Community College Partner Letter of Support [TEMPLATE](#)
 - **Leads and all educational partners must sign [Statement of Assurance](#)**



CTE Work Plan Continued

- Project Work Plan Continued
 - Work Plan:
 - Describe work to be funded by K-12 SWP
 - List project activities and expected outcomes (measurable)
 - Identify partner roles and responsibilities
 - Number of students/teachers to be served (specific)
 - Describe strategies and activities to improve access to and completion of high-skill/high-wage CTE opportunities for disproportionately impacted students.
 - **Explanation or proposed strategy to leverage other CTE Funds to support work**

K-12 SWP Budgets

- Budgets

“Each lead LEA and K-12 Partner Agency (if applicable) must prepare a budget by object code, provide descriptions, and identify match funds.

The budget plan should demonstrate measurable and actionable outcomes”
(p. 33 RFA).

Only the lead LEA can request a 4% indirect cost for administrative purposes.

Budgets Continued (p. 33-34 RFA)

- Provide detailed narrative of budget expenditures
- Must supplement not supplant state or local funds
- May not free up state or local dollars
- Identify grant funds distribution strategy
- Financial Match must directly support the proposed project

K-12 SWP Positive Considerations

- Higher Dropout Rate (8.2%) = 2pts
- Special Populations = 2pts
- Unduplicated Pupils = 3pts
- New Vision 2030 CTE Pathway = 3pts
- New K-12 SWP Applicant = 3pts
- Alignment to Vision 2030 = 3pts

Maximum Positive
Consideration Points
16pts

OC does not qualify for "Area of Substantial Unemployment" and "Rural School Districts"

CCCCO Vision 2030

Vision 2030 focuses on equity in access and support.

- **Equitable Baccalaureate Attainment**
 - Early College Credit, Justice Impacted, Foster Youth, Veterans
- **Equitable Workforce & Economic Development**
 - STEM, Health, Education, Climate Action
- **Generative Artificial Intelligence & The Future of Learning**
 - Actively engage with AI tools and research to increase learning outcomes

Align with at least one of the strategies to receive positive consideration

Selection Committee

Responsibility and Selection Criteria



Selection Committee Responsibilities

- Review LEA K-12 SWP Applications
 - Will not review their own or related application(s)
- Make all Decisions
 - Scoring, selecting grant recipients and award amount
 - Have the discretion to award an amount less than requested
- Right to Reject Applications
 - Incomplete, no alignment to regional needs, submitted late
- May Request Additional Information

Selection Committee Co-Chairs

- Responsibilities (Ed Code 8882-88833)
 - Facilitate training for Selection Committee
 - Assign application review assignments and review scores
 - Score their own batch of applications
 - Design and facilitate Deliberation Meetings
 - Communicate region's funding decisions to Regional Consortia

Selection Committee K-14 TAP

- Responsibilities (Ed Code 8882-88833)
 - Ensure applications are eligible ([Eligibility Checklist](#))
 - Facilitate training for Selection Committee
 - Facilitate weekly check-ins with Selection Committee Chair
 - Answer all questions, comments, and concerns during scoring process



OC Selection Committee Criteria

- Student Programming
- Student Equity
- Equitable Distribution
- Regional Collaboration
- Regional Priorities
- Measurable Outcomes
- Budget (purpose, plan, personnel)
- Project Sustainability

PAGE 10

OC Selection Committee Criteria

- Student Programming
 - Emphasizes career education activities, programs, and resources designed for students and how the effectiveness of these strategies will be measured.

OC Selection Committee Criteria

- Student Equity
 - Objectives and work plan describe efforts to close equity gaps by improving access to and completion of CTE opportunities for disproportionately impacted students.
 - **Clearly specify the number of disproportionately impacted students to be served and identify strategies for closing equity gaps from enrollment to job placement.**

OC Selection Committee Criteria

- Equitable Distribution
 - Low ADA applications will be funded at 100% of their requested amount per the regional funding distribution identified in the RFA.
 - A minimum of one eligible application will be funded per community college district service area.
- Regional Collaboration
 - Show clear evidence to strengthen career pathway connections between K-12 and post-secondary.

OC Selection Committee Criteria

- Regional Priorities
 - How the application addresses a labor market demand and identifies or demonstrates a strategy for filling the demand.
 - How the application includes sectors and pathways that lead to high wage-earning potential and opportunity to reach or exceed a living wage.



OC Selection Committee Criteria

- Measurable Outcomes
 - Objectives and work plan lead to metrics that can be measured through data.
 - The impact of the project in terms of the number of students and teachers served, partnerships developed with feeder community college district, community colleges, and employers.
 - Demonstrate clear outcomes that lead to post-secondary and living wage jobs.

OC Selection Committee Criteria

- Budgets
 - **Purpose:** Ensure grant funds are to provide extra goods, services, materials, and staff coordination positions that would not otherwise be purchased with state, local, or other non-SWP K-12 funds.
 - **Plan:** Have a detailed plan on how the funds will be used in terms of purchasing equipment, contracting external organizations, staff or instructor salaries, and benefits.

OC Selection Committee Criteria

- Budgets Continued
 - **Personnel:** Provide reasonable justification of funds allocated to support staffing (both certificated and classified, including benefits) critical to the management and facilitation of the project objectives and work plan.
 - **Personnel:** No more than 70% of the total budget of an application is allocated for personnel salaries (both certificated and classified, including benefits).
 - Each partner LEA must maintain this criteria throughout the grant cycle.
 - Personnel costs with a direct connection to support students will be prioritized.



OC Selection Committee Criteria

- Project Sustainability
 - Includes a brief narrative of how the pathways, teachers, and students impacted in the project will be funded and sustained after the K-12 SWP Round 7 project term ends. **The sustainability question is embedded within the Work Plan section under the K-14 Quality Strategy sub-section.**

Questions?



Selection Committee

Strengthen K-12 SWP Application



TAP Recommendations

Strengthen K-12 SWP Application



TAP Recommendations

- Activities/Strategies Outcomes are Quantifiable
- Specific Student Equity Plans or Strategies
 - continuation schools, foster youth, ESL
- Ensure Plan Aligns with an OC Priority Sectors
- Consult with Community College Partners
- Detailed & Realistic Budgets (Unique per Education Partner)
- Detailed Description of Partner Roles (College & Industry)
- Focus on Positive Considerations & Selection Criteria

TAP Recommendations

- Consult with PC before submitting application
- Contact TAP if you have questions
- Complete the entire application & use the [Checklist](#)
- Upload the following required documents (p. 35)
 - Statement of Assurance for each K-12 Lead and Partner
 - Letter of Commitment from Community College Partner



Key Talent Contact Information

Key Talent	CC District	Email
Susana Sosa	North Orange County CCD	ssosa@nocrop.us
David Foster	South Orange CCD	defoster@capousd.org
Daniel Romero	Rancho Santiago CCD	dromero@ocde.us
Michael Sacoto	Coast CCD	Sacoto_michael@rsccd.edu



Thank You!

