

Orange County Regional Consortium

Employer Engagement Team

POWERED BY



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Workforce & Employer Engagement

Industry Training

Career Placement

Credit for Prior Learning

Work-Based Learning



Employer Engagement Regional Responsibilities

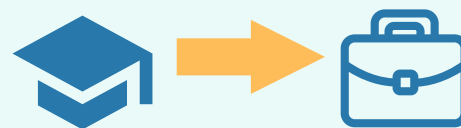
- Facilitate partnerships between employers, workforce development providers, and the colleges of the Orange County Regional Consortium.
- Collaborate with regional K16 education and community stakeholders to identify and leverage employment outcome opportunities for career education students.
- Collect and analyze data for reporting the effectiveness of regional employer engagement strategies and industry training.
- Create and maintain a collaborative network of employers, chambers and industry associations to develop workforce training opportunities.
- Sustain a quality workforce through ongoing education programs, training, and upskilling new and incumbent workers.



Stephanie Feger, Ferdie Santos, Jon Caffery, Ruth Cossio-Muniz, Jorge Saucedo-Daniel

Regional Vision & Goals

An ongoing, mutually beneficial partnership between Orange County community colleges and regional employers that provides a reliable and qualified workforce pipeline that advances students economic and social mobility.



Representing and serving the OCRC community college districts and campuses in Orange County:

- Coast Community College District
- North Orange County Community College District
- Rancho Santiago Community College District
- South Orange County Community College District



What are the benefits?

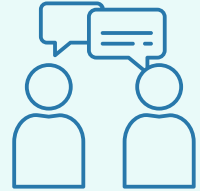
Measuring Return on Investment (ROI)



DIRECT BENEFITS



INDIRECT BENEFITS



- Increased **employer partnerships** and engagement (# of partnerships).
- Improved **alignment of pathways by system partners** including community colleges, adult education, K-12, higher education and workforce development agencies that increase the number of students earning degrees, certificates and close regional equity gaps (Vision and Strong Workforce metrics).
- Increase in **employer satisfaction** as measured by annual surveys, and focus groups data.
- Expansion of **credit for prior learning and dual enrollment** by the current and future workforce.
- Strategic **models for CTE pathways to employment** i.e., registered and union apprenticeships, internships (# reported annually).
- Stronger **education to workforce pipelines** through teacher training, workshops, and career events for CTE stakeholders. (# of events, participants and satisfaction surveys).
- New and advanced college **understanding of new technologies** for students and CTE teachers.
- Stronger student **pre-employment preparation**.

- More **impactful use of state and regional labor market information**.
- Greater programmatic cooperation and **funding alignment** among staff and across colleges.
- **Better management of employer and college relations** and shared regional understanding of partnerships and relationship building.
- Streamlined **education to workforce pipeline** and organizational processes.

ORANGE
COUNTY
REGIONAL
CONSORTIUM

WORKFORCE
DEVELOPMENT ALLIANCE

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